



**Vehicle Wash Systems**

**A DOVER COMPANY**

**PDQ Manufacturing, Inc.**  
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## **NEWS RELEASE**

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### **Idaho Petroleum Equipment, Partners with PDQ Manufacturing As Equipment Distributor for Western Idaho**

**De Pere, WI (January 10, 2011)** – PDQ Manufacturing, Inc., an industry leading manufacturer of in bay automatic vehicle wash systems, is pleased to announce the appointment of Idaho Petroleum Equipment as a new distributor serving the Western Idaho region. Idaho Petroleum Equipment and PDQ Manufacturing are very excited about their new partnership. Headquartered in Boise, ID, Idaho Petroleum Equipment has service throughout Western Idaho. Idaho Petroleum Equipment, will distribute and service PDQ's full line of vehicle-wash systems and peripheral equipment, including the LaserWash<sup>®</sup>, Tandem<sup>®</sup> RiteTouch in-bay automatic wash systems, MaxAir<sup>™</sup> drying systems and Access<sup>®</sup> customer management and entry systems.

*"Idaho Petroleum Equipment has been in business for 25 years. We pride ourselves on having the best service in the area. Over the last few years we have expanded our business from not only the fuel equipment side but to becoming representatives of various types of Lube and Oil equipment. We are very excited to partner with PDQ and represent Western Idaho with the best carwash equipment available."*

Idaho Petroleum Equipment is a well respected sales and service company in the Boise and surrounding markets. As a full-service provider to the car wash industry, Idaho Petroleum Equipment provides a wide range of services, including Business Consulting, Design and Development, Custom Marketing Programs, Tailored Chemical Solutions and a broad range of Training Programs. Idaho Petroleum Equipment can be reached at (208) 384-5800.

Commenting on the appointment, PDQ's Senior Vice President of Sales, Gerry Hanrahan said, "We are very pleased to have Idaho Petroleum Equipment as a new partner to service the Western Idaho region. The feedback that we received from the wash community in the Boise area was very complimentary to IPE's service capability and it made our choice very easy for selecting them to represent the PDQ line of in bay automatic wash equipment. We look forward to working with IPE in growing our businesses in this key market."

#### **About PDQ**

PDQ Manufacturing is recognized as the technological leader in vehicle wash systems, providing superior quality, outstanding support, and products that contribute to our customers' profitability. Brands include LaserWash<sup>®</sup> In-Bay Automatics, MaxAir<sup>™</sup> Dryers, Access<sup>®</sup> Customer Management Systems, Tandem<sup>®</sup> RiteTouch Vehicle Wash Systems and WashTools Conveyorized Tunnel Systems. Products are sold and supported worldwide through an extensive distribution network. For more information, visit [www.pdqinc.com](http://www.pdqinc.com) or call (800) 227-3373.

