



Vehicle Wash Systems

A **DOVER** COMPANY

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NEWS RELEASE

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PDQ Manufacturing, Inc., Announces Equipment Agreement With Autoequip Lavaggi for Italian Market

De Pere, WI (December 15, 2010) – PDQ Manufacturing, Inc., the world’s largest manufacturer of touch free vehicle wash systems, is proud to announce that it has reached a marketing and distribution agreement with Autoequip Lavaggi S.p.A. of Vesime, Italy, a leading designer and builder of automobile and industrial vehicle-washing systems since 1963.

The agreement allows Autoequip Lavaggi to market, distribute and service the complete family of PDQ touch free cleaning systems, including the PDQ LaserJet™ system, in the Italian market. Autoequip Lavaggi will also lend support to other distributors of the PDQ LaserJet product throughout Europe as a way to increase its quality of service and capabilities on the continent.

“The agreement between PDQ and Autoequip is a very important one for both parties as it enables PDQ to develop a much stronger commercial presence in Italy by profiting from Autoequip’s widespread network of distributors and agents, as well as after-sales service centers,” said Michele Murialdi, Owner of Autoequip Lavaggi. “On the other hand, Autoequip is a leading manufacturing company for advanced ‘friction’ car wash equipment and this agreement will complement its product range by adding the market-best touchless system to its rollovers, conveyors and self-serve jet-wash systems.”

“The Italian market is an aggressive business environment where car wash owners are always looking for ways to differentiate themselves from their competitors,” said Mike Savignac, President of PDQ Manufacturing. “This is where the PDQ touch free products have been successful—with the focus on touch free cleaning technology that the Italian customers have shown to value. With that said, being based in Italy since 1963, Autoequip is a great partner choice for PDQ. Leveraging their established service and sales network allows PDQ to show its strong commitment to the important Italian car wash market. Autoequip has aggressively embraced our touch free products and will offer the service and support that owners of PDQ equipment expect and deserve.”

About PDQ

PDQ Manufacturing is recognized as the technological leader in vehicle wash systems, providing superior quality, outstanding support, and products that contribute to our customers’ profitability. Brands include PDQ LaserJet™, LaserWash® and FeatherWash™ In-Bay Automatics and MaxAir™ Dryers. Products are sold and supported worldwide through an extensive distribution network. For more information, visit www.pdqinc.com or call +1 920 983-8333.

About Autoequip

Autoequip Lavaggi is recognized as a technological leader in vehicle wash systems, providing superior quality, outstanding support, and products that contribute to our customers’ profitability. Brands include TK.5 Double Gantry Roll-over System, TK.Evolution & TK.Explorer Single Gantry Roll-over Systems, EVO 360 Conveyor System, Pinguino Self-serve Jet-wash Systems. Products are sold and supported worldwide through an strong distribution network. For information, visit www.autoequip.it or call +39 800-808084 +39 0144 899.1 - E-mail: info@autoequip.it

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