



Vehicle Wash Systems

A DOVER COMPANY

PDQ Manufacturing, Inc.
1698 Scheuring Rd.
P.O. Box 5190
De Pere, WI 54115-5190 USA
1-800-227-3373 / www.pdqinc.com

NEWS RELEASE

Contact: Ken Dollhopf
(920) 983-8333
ken.dollhopf@pdqinc.com

PDQ Manufacturing to Announce the Availability of Latest LaserWash® System With Innovative Internet Product Launch

De Pere, WI (September 15, 2009) – PDQ Manufacturing, Inc., the world’s largest manufacturer of touch-free vehicle wash systems, has announced that it will be hosting the car wash industry’s first-ever LIVE Internet product launch. The event will be held on Wednesday, Sept. 23, at 12 p.m. CDT and will announce the availability of PDQ’s latest offering in its line of LaserWash® In-Bay Automatic Wash Systems. To register for this historic event, please visit www.pdqinc.com.

This new LaserWash offering promises its users increased wash volumes, improved revenue per car and reduced operating costs, all at an attractive price with a rapid return on investment. During the 45-minute Internet product launch, attendees will be introduced to all of the features and benefits of the new LaserWash system, hear a testimonial from a car wash owner, view videos of actual vehicles being washed, see inside the PDQ manufacturing facility where the latest LaserWash will be produced and ask questions about the new system via an interactive chat room.

Since the introduction of the LaserWash 4000 in-bay automatic wash system in 1989, the name PDQ has been synonymous with superior touch-free results. While the LaserWash 4000 model was retired in 2007 after more than 8,000 installations, PDQ advanced the world of in-bay automatic vehicle washing with the introduction of the LaserWash G5 S-Series. The LaserWash G5 S-Series line has many significant and patent-pending features that guarantee a faster wash, including the elimination of the floor-mounted treadle to reduce vehicle loading and unloading times; a fluid arch movement that reduces wash times; and the quick delivery of vehicle-protection solutions from overhead in a single pass.

For more information about PDQ’s upcoming Internet LaserWash product launch, or any of its lines of car wash equipment and accessories, please call (800) 227-3373 or visit www.pdqinc.com.

About PDQ

PDQ Manufacturing is recognized as the technological leader in vehicle wash systems, providing superior quality, outstanding support, and products that contribute to our customers’ profitability. Brands include LaserWash® In-Bay Automatics, MaxAir™ Dryers, Access® Customer Management Systems, Tandem® RiteTouch Vehicle Wash Systems and WashTools Conveyorized Tunnel Systems. Products are sold and supported worldwide through an extensive distribution network. For more information, visit www.pdqinc.com or call (800) 227-3373.

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