



Vehicle Wash Systems

A DOVER COMPANY

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NEWS RELEASE

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PDQ Manufacturing, Inc., Announces Support For Grace For Vets Free Car Wash Program

De Pere, WI (October 27, 2010) – PDQ Manufacturing, Inc., the world’s largest manufacturer of touch-free vehicle wash systems, is proud to announce its support for the annual Grace For Vets Free Car Wash Program, which has been designed to honor all veterans and military personnel by giving them a free car wash on Veterans Day, Nov. 11. The Grace For Vets organization was founded in 2004 by Michael Mountz, president of Cloister Wash & Lube, Ephrata, PA, as a way to honor veterans and personnel for their service to the country.

The Grace For Vets Free Car Wash Program was incorporated in 2009 with 252 car wash companies and more than 500 locations spanning 44 states combining to wash 60,744 vehicles for free. With Veterans Day 2010 approaching, which will be on Thursday, Nov. 11, this year, as of Oct. 26 more than 400 companies with a total of 1,041 locations in 45 states and the District of Columbia have committed to providing free car washes. Grace For Vets has established a goal for its participants of completing 100,000 free car washes in all 50 states, with only sites in Alaska, Arkansas, Hawaii, North Dakota and Wyoming not represented as of Oct. 26. In order to receive a free car wash, military personnel should let the operator at participating locations know that they are veterans or currently in the armed forces.

To participate in the Grace For Vets Free Car Wash Program, car wash operators must register by visiting <http://www.graceforvets.org/2010/register.php>. Once registered, participating car washes will have access to a library of tools and materials that can be used to promote the event, including logos, posters, handouts, press releases and site signage. Grace For Vets also suggests that the car wash operators contact their local veteran’s administration offices, such as the VFW, AmVets and American Legion, to let them know about the promotion, as well as the local media.

“Grace For Vets is a great organization that is doing great work for our military veterans and service personnel, and we are extremely honored to lend our support to the cause,” said Ken Dollhopf, PDQ’s Vice President of Marketing and New Business Development. “With that in mind, we urge all car wash operators to consider participation in this worthwhile program as a small way of letting our military personnel, both active and retired, know that they are in our thoughts and to thank them for their service.”

About PDQ

PDQ Manufacturing is recognized as the technological leader in vehicle wash systems, providing superior quality, outstanding support, and products that contribute to our customers’ profitability. Brands include LaserWash® In-Bay Automatics, MaxAir™ Dryers, Access® Customer Management Systems, and Tandem® RiteTouch Vehicle Wash Systems. Products are sold and supported worldwide through an extensive distribution network. For more information, visit www.pdqinc.com or call (800) 227-3373.

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