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Vehicle Wash Systems

A DOVER COMPANY

NEWS RELEASE

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**PDQ LaserWash® 360 Now Available
 with LaserGlow Illumination Effect System**

De Pere, WI – April 1, 2013 – PDQ Manufacturing, Inc., an industry-leading manufacturer of in-bay automatic vehicle wash systems, is pleased to announce that its LaserWash® 360 In-Bay Automatic Vehicle Wash System is now available with the LaserGlow Illumination Effect System. Developed as a highly effective marketing tool to draw more attention to a wash site, the LaserGlow system is available on new equipment or can be retrofitted to any existing LaserWash® 360 system.

PDQ's new LaserGlow system has been specifically designed to improve customer flow by illuminating wash bays, day or night, while helping guide customers through the vehicle entry process. It can be programmed to display multiple color combinations of flashing patterns, or constant colored illumination to match a brand image. Additional features and benefits of the new LaserGlow system include:

- Assists in the customer-loading process
- Strategically located bright multi-colored LED lights
- Reinforces brand image and colors
- Customizable software to personalize the LaserGlow system
- Translucent front bridge cover and decal
- Easy to install

To illustrate just how effectively PDQ's LaserGlow system can assist in guiding customers through a wash bay, a video has been created that can be viewed on [PDQ's YouTube channel](#).



For more information about PDQ's new LaserGlow Illumination Effect System, please visit www.pdqinc.com.

About PDQ

PDQ Manufacturing is recognized as the technological leader in vehicle wash systems, providing superior quality, outstanding support, and products that contribute to our customers' profitability. Brands include LaserWash® and ProTouch® In-Bay Automatic Vehicle Wash Systems, SwingAir® and MaxAir® Dryers, Access® Wash Activation Systems, Cortex, and WALs. Products are sold and supported worldwide through an authorized distribution network. For more, visit www.pdqinc.com or call (800) 227-3373.

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