



Vehicle Wash Systems

A **DOVER** COMPANY

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NEWS RELEASE

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Mid-Florida Car Wash Equipment & Supply Partners with PDQ Manufacturing As Equipment Distributor for Central & Northeast Florida

De Pere, WI (July 17, 2012) – PDQ Manufacturing, Inc., an industry-leading manufacturer of in-bay automatic vehicle wash systems, is pleased to announce the appointment of Mid-Florida Car Wash Equipment & Supply (MFCWES) as a new PDQ distributor serving the Central and Northeast Florida market. MFCWES and PDQ are very excited about their new partnership. Headquartered in Apopka, FL, MFCWES does business in 40 counties from as far south as Glades County (between Ft. Myers and West Palm Beach) to as far north as Jefferson County, which borders Georgia. MFCWES will distribute, install and service PDQ's full line of vehicle-wash systems and peripheral equipment, including the LaserWash® and ProTouch® in-bay automatic wash systems, MaxAir® and SwingAir® drying systems, and Access® payment terminals.

Harold Chenoweth, President and CEO of MFCWES, said of the appointment: "Everyone at Mid-Florida is very excited to have the opportunity to represent PDQ, the premier line of in-bay automatics. Mid-Florida is known for providing superior service and support and we look forward to expanding that to include PDQ equipment."

Mid-Florida Car Wash Equipment & Supply has one of the most experienced sales and service organizations serving the car wash industry in Central and Northeast Florida. Using its existing large base of wash customers, MFCWES is looking at expanding its sales and services to include existing PDQ car wash operators throughout the region. As a full-service provider, MFCWES offers a wide range of services, including business consulting, design and development, custom marketing programs, its own line of custom-fit chemicals and a broad range of other car wash programs. MFCWES can be reached at (407) 770-1000 or by visiting www.mfcw.com.

Commenting on the appointment, PDQ's Senior Vice President of Sales, Gerry Hanrahan said, "We are very pleased to form a new business relationship with MFCWES to take over coverage of this key territory. Mid-Florida Car Wash Equipment & Supply is a premiere organization and we are delighted to have the opportunity to add such a highly respected and well-established car wash distributor to our PDQ network. We are looking forward to working with them to expand our businesses in the Florida market."

About PDQ

PDQ Manufacturing is recognized as the technological leader in vehicle wash systems, providing superior quality, outstanding support, and products that contribute to our customers' profitability. Brands include LaserWash® and ProTouch® In-Bay Automatic Vehicle Wash Systems, SwingAir® and MaxAir® Dryers, Access® Customer Management Systems, Cortex, WALs. Products are sold and supported worldwide through an extensive distribution network. For more, visit www.pdqinc.com or call (800) 227-3373.

