



Vehicle Wash Systems

A DOVER COMPANY

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NEWS RELEASE

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PDQ Manufacturing Unveils ProTouch® ICON
The Next Generation in Friction In-Bay Automatic Vehicle Wash Technology

De Pere, WI (May 4, 2012) – PDQ Manufacturing, Inc., the industry-leading manufacturer of in-bay automatic vehicle wash systems, is pleased to announce the launch and availability of the latest addition to its ProTouch® family of friction in-bay automatic vehicle washes — the ProTouch® ICON.

What sets the ProTouch ICON apart is a design featuring an innovative three-brush gantry-style system that offers superior aesthetics and an array of revenue-generating features, such as:

- **Gen 5 Intelligent Brush Control.** Sophisticated software to monitor over 20 brush conditions, ensuring optimal contact, orientation and speed for the cleanest vehicle every time.
- **ProGlow Illumination Effect System.** Innovative illumination features that effectively guides drivers through the vehicle entering and exiting process and delights them with an illuminating wash experience.
- **ProFlow Pressurized Fluid System.** Provides high-precision chemical application consistency resulting in superior cleaning and greater cost control.
- **ProTouch ICON Wheel Cleaning System.** Available as chemical-only, touchless or wheel-brush options, with high or low-pressure application, or an “all in” combination for ultimate cleaning performance.
- **SwingAir® Oscillating Dryer System.** Utilizes two central oscillating air producers to sweep across the vehicle at varying angles, which optimizes the dryer’s ability to wick or cascade the water away, resulting in superior drying.



Keeping with PDQ’s tradition of wide open bays, the ProTouch ICON features the industry’s largest wash envelope making positioning vehicles easy and safe for your customers.

For the wash operator, the ProTouch ICON offers an advanced wash control system that uses a Web browser interface that allows Internet access to all key equipment functions without the need for special software. Additional features include the ability to configure wash packages, program machine functions and monitor sales activity remotely in real-time, which eliminates the need for unnecessary visits to wash sites. The ProTouch ICON can also be programmed to automatically send alerts to any PC, Tablet or Smartphone, letting the operator know in real-time the status of crucial wash functions and any critical issues that may be occurring at the wash site.

For more information on PDQ Manufacturing, Inc., and its complete lines of in-bay automatic vehicle wash systems and accessories, please visit www.pdqinc.com.

About PDQ

PDQ Manufacturing is recognized as the technological leader in vehicle wash systems, providing superior quality, outstanding support, and products that contribute to our customers’ profitability. Brands include LaserWash® and ProTouch® In-Bay Automatic Vehicle Wash Systems, SwingAir® and MaxAir® Dryers, Access® Customer Management Systems. Products are sold and supported worldwide through an extensive distribution network. For more, visit www.pdqinc.com or call (800) 227-3373.

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