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Vehicle Wash Systems

A DOVER COMPANY

NEWS RELEASE

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PDQ Manufacturing Launches Social Media Sites on Facebook, YouTube and LinkedIn to Connect with Customers

De Pere, WI (September 27, 2011) – PDQ Manufacturing, Inc., the world’s largest manufacturer of touch-free vehicle wash systems and a long-time industry innovator, is proud to announce the launch of a social media program with active sites on [YouTube](#), [Facebook](#) and [LinkedIn](#). PDQ’s social media presence will use these increasingly popular, cutting-edge platforms to enable its channel partners, end-users, employees and “fans” to keep up-to-date quickly and easily on the latest happenings at the company, including new product announcements, maintenance/how-to videos and equipment specials.

PDQ’s new social-media presence is aimed at taking advantage of three of the most popular social-media channels available today:

- [Facebook](#)
- [YouTube](#)
- [LinkedIn](#)

PDQ plans to use its new social-media presence to build the product knowledge of its followers via regular posts, video updates and general informational announcements. Through its social media presence, PDQ is also creating an online community where channel partners, employees, distributors and end-users can connect and network in an open platform.

About PDQ

PDQ Manufacturing is recognized as the technological leader in vehicle wash systems, providing superior quality, outstanding support, and products that contribute to our customers’ profitability. Brands include LaserWash® In-Bay Automatics, MaxAir™ Dryers, Access® Customer Management Systems, and Tandem® RiteTouch Vehicle Wash Systems. Products are sold and supported worldwide through an extensive distribution network. For more information, visit www.pdqinc.com or call (800) 227-3373.



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