



Vehicle Wash Systems

A DOVER COMPANY

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NEWS RELEASE

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PDQ Manufacturing Launches Online Training Certification Program

New program allows service technicians to become proficient on all vehicle wash systems, entry stations and other PDQ products

De Pere, WI (May 31, 2012) – PDQ Manufacturing, Inc., the industry-leading manufacturer of in-bay automatic vehicle wash systems, announces the launch of the car wash industry’s first online Training Certification Program. Officially known as the “PDQ University Certification Program,” it has been designed to certify and standardize service technician’s knowledge of all PDQ car wash product lines and accessories. As the technicians advance through the training courses, they will achieve more progressive certifications, starting with Certified Technician and moving to an Advanced Technician status.

The program is design with self-paced courses that allow participants to become certified on any or all PDQ in-bay wash systems—including the LaserWash® 360, LaserWash® 4000, LaserWash® M5, LaserWash® G5 S-Series, ProTouch® Tandem and ProTouch® ICON, as well as Access® entry systems and dryers. As PDQ introduces new products to the market, a corresponding online training-certification course will also be created. The online content is supplemented with factory and on-site training from PDQ’s Technical Service group. Recertification training will be required every two years to ensure consistent technician performance for years to come.

“At PDQ, we are committed to providing wash operators with the best after-sales service and support in the industry, so we are extremely proud to launch this first-of-its-kind online PDQ University Certification Program,” said Gerry Hanrahan, Senior Vice President of Sales for PDQ. “This is just the latest example of how highly PDQ values its customer relationships, knowing that the success of their businesses is a direct reflection on the ultimate success of our company.”

Once enrolled in a course, the technicians will be able to view orientation videos on each product, examine product manuals, review study materials and then take exams to achieve certification on each product line. All of the training and test-taking will be done in a self-paced environment, while the program and PDQ tracks his or her progress toward certification. When the technicians successfully complete a course or move up a certification tier, an embossed certificate of completion will be sent to them, along with an ID card that contains their certification number and a decal for their service vehicle that shows they are PDQ factory-certified.

For more information on PDQ Manufacturing, Inc., and its complete line of vehicle wash systems and accessories, contact your local PDQ sales representative or visit www.pdqinc.com.

About PDQ

PDQ Manufacturing is recognized as the technological leader in vehicle wash systems, providing superior quality, outstanding support, and products that contribute to our customers’ profitability. Brands include LaserWash® and ProTouch® In-Bay Automatic Vehicle Wash Systems, SwingAir® and MaxAir® Dryers, Access® Customer Management Systems, Cortex, and WALs. Products are sold and supported worldwide through an extensive distribution network. For more, visit www.pdqinc.com or call (800) 227-3373.

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