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Vehicle Wash Systems

A DOVER COMPANY

NEWS RELEASE

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PDQ Manufacturing, Inc., Employees Take Part In The ALS Association's Ice Bucket Challenge

De Pere, WI – September 4, 2014 – On Aug. 29, prompted by the suggestion of an employee, [PDQ Manufacturing, Inc.](http://www.pdqinc.com), an industry-leading manufacturer of in-bay automatic vehicle wash systems, proudly participated in the Summer of 2014's cultural phenomenon—The ALS Association's Ice Bucket Challenge. Around 25 PDQ employees took part, including Ken Dollhopf, Vice President of Marketing and New Business Development, and Scott VanderHeiden, Operations Manager.

True to its reputation as an innovator in the car-wash industry, PDQ's Ice Bucket Challenge had a unique spin, according to PDQ Web Administrator Ben Dolar: "As a leader in the car-wash industry, we like to do things a little differently. We used a 300-gallon tank of ice water, fed through a LaserWash® 360 bridge in our car-wash bay, to soak a group of willing employees."

[CLICK HERE](#) or go to PDQ's YouTube channel to see a video of the PDQ employees taking part in the Ice Bucket Challenge, as well as Dolar challenging "our entire world-class distributor network" to take part in the fundraising event. In addition to completing the Ice Bucket Challenge, PDQ Manufacturing will be making a monetary donation to The ALS Association to aid in its fight against amyotrophic lateral sclerosis (ALS). This is just the latest charitable contribution that PDQ has made in recent years with the Make-A-Wish® Foundation of Wisconsin, Service League of Green Bay and Child Life Services Program at St. Vincent's Hospital past recipients of the company's benevolence.



The Ice Bucket Challenge went viral this summer after Boston College baseball player Pete Frates, who has ALS and does advocacy work in the battle against the disease, began posting about the challenge on Twitter. As of Sept. 3, The ALS Association reportedly has received \$107.4 million in Ice Bucket Challenge donations.

For more information about PDQ Manufacturing, please visit www.pdqinc.com. For more information on The ALS Association, please visit www.alsa.org.

About PDQ Manufacturing, Inc.

PDQ Manufacturing is recognized as the technological leader in vehicle wash systems, providing superior quality, outstanding support, and products that contribute to our customers' profitability. Brands include LaserWash® and ProTouch® In-Bay Automatic Vehicle Wash Systems, SwingAir® and MaxAir® Dryers, Access® Wash Activation Systems, Cortex, and WALs. Products are sold and supported worldwide through an authorized distribution network. For more, visit www.pdqinc.com or call (800) 227-3373.

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About The ALS Association

Established in 1985, The ALS Association is the only national non-profit organization fighting Lou Gehrig's disease (amyotrophic lateral sclerosis, or ALS) on every front. By leading the way in global research, providing assistance for people with ALS through a nationwide network of chapters, coordinating multi-disciplinary care through certified clinical-care centers and fostering government partnerships, The ALS Association builds hope and enhances quality of life while aggressively searching for new treatments and a cure.

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